

Bullhorn's integration allows you to access the LinkedIn profiles of your candidates, contacts, and leads from inside Bullhorn, as well redirect back to their Bullhorn records from inside LinkedIn. The LinkedIn tab on these records in Bullhorn displays a snapshot of the person's LinkedIn profile. LinkedIn looks for matches based on name, email address, title, and company, **but you must manually link them**. If multiple matches are found, you choose the correct one to link.

The screenshot shows the Bullhorn interface with a 'Candidates' list on the left and a detailed LinkedIn profile for 'Seamus O'Shea' on the right. The candidate list includes names like John Sacerdote, Tom Beaven, and others. The profile for Seamus O'Shea shows his title as 'Managing Director' and lists his previous roles: 'Financial Advisor at Morgan Stanley -- Merrill Lynch -- New York Life', 'Operations Manager at The Saltwater Edge', and 'Pharmacy Business Manager at Unipharm'. A callout box with the text 'Is this not the right profile?' has an arrow pointing to the 'Actions' button in the profile's header area.

Once linked, clicking this button opens their full LinkedIn profile in a new window (see reverse side for more details).

Allows you to disconnect the current LinkedIn profile and link to a new one.

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The screenshot shows the LinkedIn Recruiter interface. At the top, there's a navigation bar with 'RECRUITER' and various tool icons. Below that is a search bar and 'Advanced • Saved / History' options. The main profile is for Seamus O'Shea, a Managing Director in Ireland's Pharmaceuticals sector. The 'Recruiting Tools' section on the right contains a 'Bullhorn' button, which is highlighted with a red box and a line pointing to the explanatory text on the right. Below this are sections for 'Connection Path', 'Similar profiles', and 'Background'.

Once linked, this button appears on the individual LinkedIn profile. Clicking this button returns you to their Bullhorn candidate, contact, or lead record.

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